

BENEFIT SCREENING FEB. 23 AT 2 PM

**In America today,
giving birth is a billion dollar business.**

But who is really benefiting?



**FROM EXECUTIVE PRODUCER RICKI LAKE
AND FROM DIRECTOR ABBY EPSTEIN
THE BUSINESS
OF BEING BORN**

RED ENVELOPE ENTERTAINMENT INTERNATIONAL FILM CIRCUIT AND NEW LINE HOME ENTERTAINMENT PRESENT
AN AMPLIFY AND BARRONICA PRODUCTIONS FILM THE BUSINESS OF BEING BORN DIRECTED BY PAULO NETTO EDITOR MARGARENE GAVIN
SUPERSONIC MUSIC BY RICKI LAKE PRODUCED BY AMY SLOTRNICK DIRECTED BY ABBY EPSTEIN PRODUCED BY PAULO NETTO DIRECTED BY ABBY EPSTEIN

You will never look at giving birth the same way.

www.TheBusinessofBeingBorn.com

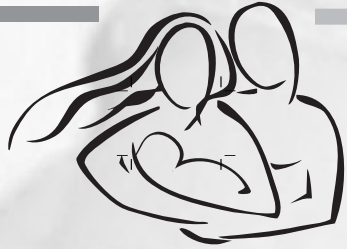
New Life Birth Center
P.O. Box 21461
Roanoke, Virginia 24018

www.newlifebirthcenter.net



New Life Birth Center

News



New Life News

Ricki Lake Screening A Success!

Despite the holiday season, Weatherill Visual Arts Center Auditorium at Hollins University was packed, Saturday, Dec. 8th at 7:00 PM for our screening of Ricki Lake's "The Business of Being Born". The movie was cosponsored by the Women's Studies Program & Hollins University, International Cesarean Awareness Network of SW Virginia (ICAN), New Life Birth Center, Mothers and More - Roanoke Chapter, Post-partum Stress Support Group and Towers Family Chiropractic. A Q&A Discussion Panel and Reception followed.

While providing great entertainment, the Business of Being Born introduced the audience to valuable information and interesting examples of the history of Obstetrics. The three birth stories presented were each different but very true of women's experiences. This film was right on target about the current maternity care environment in the U.S.

A Special Benefit Screening of

The Business of Being Born

Saturday, February 23rd at 2PM

New Claude Moore Education Complex

at the Roanoke Higher Education Center

108 North Jefferson Street

\$10 donation at the door, \$5 for students

Check the website for additional times and places.

www.newlifebirthcenter.net

Update on the birth center:

The last few months have been busy ones. We continue to build up our board to include people from all socioeconomic groups and a broad range of professions. Our newest board member is Ann Wolfe. Anne is wife of Mike, and the mother of 3 children. Her family attends Cornerstone Church. She will serve as our liaison to ICAN of Southwestern Virginia.

September was a full month with the "All About Birth Expo", Cave Spring Baptist Church Health Fair, two grant proposals completed, and informational sessions. MANY THANKS to all those who helped out at these events. We could not have done it without you.

In **October**, we drew up our budget for 2008, which includes efforts at capital fundraising, the possible addition of prenatal care, and plans for community service. Some of these plans are contingent on the available funds.

November and **December** were busy months as we have completed our market survey and analysis. Thanks to the team of Virginia Tech students, J.D. Norman, Arthur Bond, Tim Mucha, Renata Hafich, and Jennifer Holloman, as well as their faculty advisor, Reed Kennedy, for all the time and effort they put into creating this report. They reviewed the business proposal, carried out the market survey and analysis, reviewed pertinent regulations and laws, and financial strategy that may be helpful. We are carefully considering their recommendations and appreciate their thoughtful ideas.

January has been full of meetings to discuss birth center licensure and legislation affecting midwives and birth centers. Grant writing continues and securing letters of support from various community leaders and organizations has been a priority. We had the opportunity to present the birth center concept to members of the Roanoke Regional Chamber of Commerce.

We are in talks with private individuals and other organizations that are promising! I hope to be able to share more in our next newsletter. Our goal of a freestanding birth center in Roanoke is getting closer. Please consider a contribution to keep us on our path to success.

Additional Words of THANKS

Thank you to informal advisors Rick Haytor, CPA, Mike and Monica Burgoon, and John Netzel who continue to provide critical analysis and suggestions related to everything from our finances to our business proposals. The Burgoons have offered to provide an office space for us to work out of this coming year to help us to our goal of providing prenatal care.



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