

BIRTH



BABY

EXPO 2010

APRIL 17, 10-4
Tanglewood Mall

Hosted by:
New Life Birth Center
La Leche League of Roanoke
ICAN of Southwestern Virginia



LA LECHE LEAGUE
ROANOKE



February 2010

Dear Sponsor Exhibitor:

We are pleased to announce that Roanoke's most innovative educational Exposition is coming again on Saturday, April 17, 2010 at Tanglewood Mall. Hosted by the New Life Birth Center, La Leche League of Roanoke, and the International Cesarean Awareness Network of Southwestern Virginia, we are planning the best Expo yet! We have consistently attracted women all over the Roanoke Valley and as far away as Lynchburg, Danville, and Blacksburg with our educational sessions, information, and exhibitors. Tanglewood Mall offers us a larger venue with everything under one roof.

As in the past we will have educational sessions that cover nutrition and exercise during pregnancy, how to avoid a cesarean section, breast-feeding, midwifery care and more. Women will have the chance to meet health care providers and pick up information about healthy pregnancy, childbirth, and parenting. Last year we had 26 exhibitors such as the International Cesarean Awareness Network, the La Leche League, local childbirth educators, doulas, midwives, physicians, chiropractors, and others. We will have live demonstrations as well as an awards ceremony honoring 2 local community leaders who have made contributions in the areas of childbirth education, midwifery, or breastfeeding support.

If you have products or services related to the childbearing family we would be honored to have you join us in this endeavor. Last year we had nearly 300 attendees, and we expect many more this year. Please use the attached form to enter your level of support. Please note we have a discount for those of you sending in your exhibitor sponsor applications by March 15th. Thank you for consideration and support for the women and babies of Southwestern Virginia.

Sincerely,

Karen Winstead, RN, CNM, MSN
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