

BIRTH



BABY

EXPO 2010

APRIL 17, 10-4
Tanglewood Mall

Sponsorships and Exhibit Booths

Don't miss out on this opportunity to meet expectant couples, women, and families!

Exhibit Booth Categories:

- A. Nonprofit (volunteer only, no employees)- \$50
- B. Nonprofit (employing 1-50)-\$100
- C. Nonprofit (more than 50 employees) -\$200
- D. Small Business (up to 20 employees)- \$100
- E. Business (over 20 employees)-\$200

PAYMENTS RECEIVED AFTER MARCH 15TH ADD \$50

Payment must accompany application.

All applications and payment must be received by April 10th.

No application for exhibitors will be taken after April 10th.

Exhibitors may supply their own table and chairs. Spaces will be approximately 10ft X 10ft. The planning committee reserves the right to limit the number of booths to the same type of business or for businesses that do not fit with our educational objectives. Please contact Melanie Rice 343-0914 or Karen Winstead 540-489-4064 for more information.

Send in your application today to:

Melanie Rice • 3931 Cravens Creek Rd • Roanoke, Virginia 24018

(or email information to melanie@adcodesigns.com)

Name of organization _____

Contact person _____ Email _____

Phone _____ Mailing Address _____

City _____ State _____ Zip _____

Category _____ Description of company/products _____

Platinum Sponsor: \$1,000

- A. Name & brochure inside Expo bags
- B. Name announced 10 times during expo
- C. PRIME exhibit space
- D. Acknowledged on hosts websites

Gold Sponsor: \$750

- A. One page information and brochure inside Expo bags
- B. Name announced 5 times during expo
- C. Exhibit space
- D. Acknowledged on hosts websites

Silver Sponsor: \$500

- A. One page information inside Expo bags
- B. Name announced 1 time during expo
- C. Exhibit space
- D. Acknowledged on hosts websites

Bronze Sponsor: \$200

- A. Business card inside Expo bags
- B. Acknowledged on hosts websites

Award Sponsor: \$100 or in-kind donation valued at \$100

(This year we will be awarding 2 people who have been working very hard for many years to educate women about pregnancy, childbirth, and lactation in the Roanoke Valley. We would like to publicly recognize and thank them.)

- A. Be recognized during the Expo
- B. Acknowledged on the hosts websites

Hosted by:

New Life Birth Center

La Leche League of Roanoke

ICAN of Southwestern Virginia



New Life
Birth Center



LA LECHE LEAGUE
ROANOKE



ICAN
of SW Virginia